

Daisy Partner Proposition



We work with partners to understand their businesses and their business goals. For those looking to build and grow, we have the support infrastructure in place. We can create models where partners sell to and deliver customers back to us to generate cash flow, and we also offer an exit strategy for those partners looking to realise the investment in their businesses.



We have **Tier 1 vendor relations** that enable us to build and deliver exclusive propositions and promotions.



Our **size and scale** ensure that we will always remain competitive and ahead of the market, thereby ensuring that you will too.



We are **founded in channel** and have consistently been a huge channel advocate throughout our 21 years.



Our **partner proposition** covers all aspects of business telecoms, presented in simple packages without unnecessary distractions.



We offer a **range of flexible tariffs** and commercial terms that offer value to customers and generate revenues for partners.



Our **commercial models** are equally as flexible with a combination of up-front and residual commissions.



Sales Agent

Whether you're setting up in business having previously worked in telecoms, or you're an established call centre selling a range of business utilities and financial services, our sales agent model allows you to **concentrate on customer acquisition** while we take care of the rest.



Partner

Our partnering model encourages partners to **build long-term relationships** with their customers, while creating an ongoing residual revenue stream. We will support you and your customers throughout but the frontline customer relationship management is owned by you.



Contact Centre

Whether you're a huge contact centre selling utilities, insurance, financial services and more, or you're a smaller size outfit wanting to offer your customers more flexibility when it comes to communications solutions, we've got **deals to suit every size** of contact centre.

At Daisy Partner Business, we know the importance of having a partner who understands the channel, is progressive and resilient through times of change, and enjoys the support of the industry's leading providers. We constantly strive to provide **security and encouragement** to new entrants while also giving established outfits the ability to grow and means to move on for those with a departure plan.

Daisy Partner Business: Meeting your customers' voice, connectivity, mobile, phone system and cloud needs.

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